



REGIONAL CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT

(An ISO 9001:2008 Certified)

S.C.O. No. 315-316, IInd Floor, Sector 35-B, Chandigarh - 160 022

Tel.: 0172-2601648, 2612669, Fax : 0172-2612669

E-mail : rcedindia@gmail.com Website : www.rcedindia.org

Ref:RCED/Corr/2020-21/

Dated: 18.05.2022

The Principal

Dear Sir/Madam,

Subject: Grow with Google Scholarship Program

Firstly, I would like to give you a brief introduction to our Organization. Regional Centre for Entrepreneurship Development (RCED) is a Non-Governmental Organization registered under the Society Registration Act (XXI of 1860) with 12AA & 80G certification from the Income Tax Department. RCED is committed to promoting Skill Development, Entrepreneurship Development, Vocational Training, Women Empowerment & Entrepreneurial Awareness since its inception in 1995. We have vast experience in conducting Skill and Entrepreneurship training programs under the CSR Activities.

Recently RCED has been selected by NASSCOM Foundation and Google for the implementation of the Grow with Google Scholarship Program. The scholarship is being offered as a fully paid training program on the Coursera platform and is valid till **10th June 2022**. In addition to the technical training, soft skills training will also be provided to the beneficiaries; followed by placement. The program is designed to benefit graduates (including Final year students), and Post Graduate students. Google Career Certifications Scholarship program provides scholarship certificates in the high-demand fields of –

1. Google Data analytics;
2. Google IT support;
3. Google IT automation with python;
4. Google Project management
5. Google Digital Marketing and E-commerce and
6. Google UX design.

We would like to offer this opportunity to the students of your institute.

We are attaching the action plan and the prospective job opportunities details.

Following are the few details of our process:

1. Enrollment form link: - <https://forms.gle/z1UwptnA3YRPXMDk8>
2. After Filling out the form, students will receive a mail from Coursera and RCED India

(If facing some problem then can see this
video <https://www.youtube.com/watch?v=y8RYfiAyfmE>)

3. If still having problems, daily we have a query session on Google Meet from 3:30 pm-4:00
pm link:- <https://meet.google.com/bqs-znat-jug>

You are requested to promote this program in your institution.

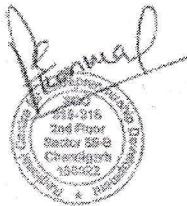
Additionally, on Saturdays, we conduct Soft Skills Sessions for all students.

Recently RCED has signed MOU with the following colleges:-

1. Post Graduate Govt. College for Girls, Sector 11, Chandigarh
2. PGGC, Sector- 46, Chandigarh
3. Government Home Science College Sector 10 Chandigarh
4. CT University Ludhiana
5. Lovely University, Jalandhar
6. Chandigarh University
7. Sri Guru Gobind Singh College Sector 26, Chandigarh
8. Gujranwala Guru Nanak Institute of Management and Technology -
[GGNIMT] Ludhiana
9. Gujranwala Guru Nanak Institute of Vocational Studies (GGNIVS) Ludhiana
10. Guru Tegh Bahadur National College, Dakha, Ludhiana
11. MCM Chandigarh

Please let us know how we can collaborate.

Regards



Paramjit Singh
Director
9814132455

After Course Job Possibilities With Minimum CTC:

Course Name	Job Title	CTC offered
Google Data Analytics	Marketing Analytics Specialist (Google Analytics), Analyst - Google Adwords /Google analytics / Digital Marketing, Google AdWords / Google analytics /Digital Marketing	CTC 3.5+ Lacs
Google IT Support	IT Support Manager, Customer Technical Support Specialist PT, Webmaster II, Technical Support Engineer	CTC 3+ Lacs
Google IT Automation	Technical Program Manager, Google Cloud Capacity Planning, Security and Compliance Manager, Developer Programs Engineer, Cloud Technical Solutions Engineer	CTC 5+ Lacs
Google Project Management	Vendor Operations Manager, Strategic Partner Development Manager, Customer Engineer, Small and Medium Businesses, Product Marketing Manager	CTC 3.5+ Lacs
Google UX Design	Google UX Designer, UI/UX Designer- Web & Mobile application	CTC 3+ Lacs
Google Digital Marketing & E-Commerce	Digital Marketing Executive, Digital Marketing Manager, Email Marketing Specialist, Entry level job in E-Commerce	CTC 3+ Lacs

GROW WITH GOOGLE

GOOGLE CAREER CERTIFICATE PROGRAMS

100% SCHOLARSHIP



COURSES OFFERED

Google Analytics
Google IT AUTOMATION
Google UX Design
Google Project Management
Google IT Support
Google Digital Marketing &
E-commerce Certificate



SCAN ME

COURSE HIGHLIGHTS

TECH SUPPORT BY SUBJECT MATTER EXPERTS
SOFT SKILLS TRAINING INTERVIEW PREPARATION CAREER MAPPING
PLACEMENT SUPPORT

HOW TO APPLY

FILL THE GOOGLE FORM
FILL BASELINE ASSESSMENT FORM
ISSUE OF SCHOLARSHIP VOUCHER WITH THE LINK FROM COURSERA
ENROLLING IN THE COURSE OF CHOICE

WHO CAN APPLY

FINAL YEAR STUDENTS ARE ALSO ELIGIBLE
AGE: 18 YEARS & ABOVE
QUALIFICATION: DIPLOMA, DEGREE OR PG IN
ANY STREAM

TO REGISTER,
CALL 8872036775

REGIONAL CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (RCED)

SCO : 315-316, SECTOR-35 B , CHANDIGARH, INDIA-160022

CONTACT NO : 8872036775, 0172-2612669, 0172-2601648

VISIT www.rcedindia.com